Natalia Facciolo

Business owner and business association leader

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PROFILE

Executive with 19 years of experience in leadership, coordination of strategic initiatives and institutional engagement across public, private and multilateral stakeholders.

She combines institutional governance, management of complex agendas and strategic communication with the perspective of someone who built and runs an organisation in the real economy.

Governance	Presidencies and leadership roles in business associations since 2011
Scope	Provincial, national, regional (MERCOSUR) and international (B20, UNCTAD)
Management	More than 19 years leading LUDMARC SRL
Languages	Spanish (native) · English (C1) · Portuguese (B1) · German (B1)

CURRENT POSITIONS

President pro tempore	**CEMS · Argentine Women's Business Convergence** Since November 2026 · Vice President since May 2026
President	**FEBA Women Entrepreneurs** Economic Federation of Buenos Aires Province · network of over 250 chambers · since November 2023
Deputy Secretary	**CAME Women Entrepreneurs** Argentine Confederation of Medium-Sized Enterprises · over 1,400 member organisations reaching more than 400,000 SMEs · since March 2022
Community Leader	**UNCTAD · eTrade for Women** Latin America and the Caribbean · one of 7 global leaders · since March 2025
Ambassador Emerita	**Fundación FLOR** Responsible Leaders and Organizations Foundation · since 2023
Founder and General Manager	**LUDMARC SRL** Wholesale distribution, bakery and online supermarket · since 2007

INTERNATIONAL TRACK RECORD

2026	**13th Meeting of the MERCOSUR Women's Business Convergence** Panellist. MERCOSUR Building, Montevideo.
2026	**MEFEBA business mission to Paris** Led a delegation of 11 Argentine businesswomen under the EU–Mercosur Agreement, with meetings at UNESCO, the Argentine Embassy in France, Globant Paris and the ALFA Business Forum.
2025	**Santander W50 · London School of Economics** Selected among the 50 global leaders of the 2025 edition of Banco Santander's women's leadership programme, chosen from more than 9,000 leaders in 11 countries to take the in-person programme at the London School of Economics, London.
2025	**UNCTAD · eTrade for Women** Appointed Community Leader for Latin America and the Caribbean, one of 7 global leaders.
2024	**AIBO Programme · UNCTAD** Fellow of the international digital trade programme. China.

2023–2025	**B20 · Task Force Member** B20 India 2023, B20 Brazil 2024 and B20 South Africa 2025. Task forces on financial inclusion, digital transformation, trade and investment.
2022	**Women Economic Forum Argentina** Ambassador.
2021–2023	**Fundación FLOR** Ambassador-elect of the Responsible Leaders and Organizations Foundation. Ambassador Emerita since 2023.

EDUCATION

UADE	**Bachelor's Degree in Public and Institutional Relations** Graduated with an Honours Diploma · Universidad Argentina de la Empresa
LSE	Santander W50 · Women's leadership programme, London
Georgetown	Global Women Leadership
Goldman Sachs	10,000 Women
ESSEC	Diversity & Inclusion
ILO	Certified Participatory Gender Audit Facilitator
ILO	MALKIA · Women Managers Rise Up: Skilling for Success (2025)

RECOGNITION

2025	**Santander W50 · London School of Economics** Selected among the 50 global leaders, chosen from more than 9,000 leaders in 11 countries.
2025	**UNCTAD · eTrade for Women** Appointed Community Leader for Latin America and the Caribbean, one of 7 global leaders.
2023	**Fundación FLOR** Named Ambassador Emerita of the Responsible Leaders and Organizations Foundation.

LANGUAGES

Spanish (native) · English (C1) · Portuguese (B1) · German (B1)

PUBLICATIONS AND MEDIA

- **Forbes Argentina** · 2026 — The operational environmental filter: the real stress test for SMEs facing the EU agreement
- **Infobae** · 2025 — The digital revolution has a woman's name
- **Perfil** · 2025 — Argentine SMEs in the digital wave: challenges and women's leadership
- **Forbes Argentina** · 2025 — Four Argentines among Santander W50's 50 global leaders
- **Para Ti** · 2026 — Argentine businesswomen looking to Europe
- **El Cronista** — From supermarket to distributor: the LUDMARC story

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